

Agenda

Tuesday, May 29

11:00 am	Registration Opens	
11:00 am	Communication Center Open	Sponsored by: AT&T
12:00 p.m. -to- 3:30 p.m.	Live Healthy. Live Grand. Cooking Demonstration	<p>- <i>Garden Terrace</i></p> <p>Cooking demonstration runs from 12 - 3:30 p.m.</p> <p>Sponsored by: Blue Cross Blue Shield of Michigan</p>
1:30 pm	Refreshments	- <i>Parlor</i>
2:00 pm	Mackinac 101 - Making the Most of the Conference	- <i>Comcast Business Class Cafe</i>
3:30 pm	Governor Snyder: Conference Welcome	<p>- <i>Theatre</i></p> <p>Speaker: <i>Rick Snyder</i>, Governor, State of Michigan</p>
3:45 pm	Innovation: Entrepreneurship as the Catalyst for Economic Recovery in Michigan	<p>- <i>Theatre</i></p> <p>Entrepreneurs continue to lead Michigan's resurgence through innovation and creativity. Michigan's leading entrepreneurs will share ideas, best practices and success stories to ignite economic opportunity, create jobs and rebuild the Michigan brand on a global scale.</p> <p>Panelists: <i>Rick DeVos</i>, CEO, Start Garden <i>Angel Gambino</i>, Senior Vice President, Digital Innovations, Westfield Shoppingtowns; Co-Founder, nonopoly <i>Chris Rizik</i>, CEO and Fund Manager, Renaissance Venture Capital Fund <i>Dave Zilko</i>, President and Vice Chairman, Garden Fresh Salsa Inc.</p> <p>Moderator: <i>Josh Linkner</i>, CEO and Managing Partner, Detroit Venture Partners; Best-Selling Author</p>

4:45 pm Global Marketplace: Innovation
Drives Success

- Theatre

This session will highlight the importance of adopting a culture of innovation and collaboration. Hear directly from one of the most influential foreign policy voices in the world as he shares his experience and insight on the importance of innovation and creativity in helping Michigan thrive in the global marketplace.

Speaker:

Fareed Zakaria, Host, "Fareed Zakaria GPS";
Editor-at-Large, *TIME Magazine*; Columnist,
The Washington Post

Sponsored by:

W. K. Kellogg Foundation

5:50 pm Break

- Theatre

**Quick Exercise Tip from Detroit Lions
Quarterback Matthew Stafford**

Sponsored by:

Blue Cross Blue Shield of Michigan

6:00 pm Collaboration: Washington and
Michigan Working Together

- Theatre

Michigan's representation in Washington is crucial to ensuring the state is competing on a level playing field nationally and can succeed economically. Key Michigan Congressional members will discuss current issues the state is facing including transit funding, urban core development and Michigan's status as a donor state.

Panelists:

Sen. Carl Levin, U.S. Senate
Rep. Hansen Clarke, U.S. House of
Representatives

Moderator:

Craig Fahle, Host, WDET

Sponsored by:

Talmer Bank and Trust

6:30 pm The Grand Event

- Porch/Parlor

Entertainment:

Jonathon Dixon Duo

This talented Wayne State/Detroit Highschool for Fine and Performing Arts grad, is a remarkable pianist. His recent stints include performances with Count Basie's Orchestra and Marcus Belgrave among other noted musicians. Along with DeShawn Jones on saxophone they will bring a blend of classic and popular jazz selections to the Grand Hotel porch.

Sponsored by:

10:00 pm Chillin at the Cupola

- *Cupola*

Entertainment:

Ben Sharkey Quartet

A creative tour-de-force. Ben's fresh, intimate interpretation of jazz classics are also reminiscent of Michael Buble and Mel Torme.

Sponsored by:

Towers Watson

Wednesday, May 30

7:00 am Communication Center Open

Sponsored by:

AT&T

7:00 am Wake, Walk and Run

- *Grand Hotel Porch*

Trek around the island, run/walk.

Sponsored by:

Oakwood Healthcare

7:30 am W. K. Kellogg Foundation Hosted
Breakfast Session

- *Brighton Pavilion*

**W. K. Kellogg Foundation Hosted Breakfast
Session:**

**The Michigan Early Childhood Business
Plan**

This session will discuss the business case for intensified preschool and other early childhood programs. Increasingly, this is a business imperative because high-quality early childhood programs provide high return on investment and are key to improving grade-school reading proficiency, which is an early market of student success. Business experts will explain why the opportunity is now to expand Michigan's early childhood strategies and turn Michigan into a national leader for school readiness.

Panelists:

Paul Hillegonds, Senior Vice President,
Corporate Affairs, DTE Energy

Susan Broman, Director, Michigan Office of
Great Start

Chandra Moore, Design Principal, coG-studio,
LLC

Moderator:

Sterling Speirn, President and CEO, W. K.
Kellogg Foundation

Sponsored by:
W. K. Kellogg Foundation

7:30 am	Coffee Service and Continental Breakfast	- Comcast Business Class Cafe
7:30 am	PwC Hosted Breakfast Session	- Grand Pavilion
	PwC Hosted Breakfast Session: Staying Ahead While Changing Course: Michigan in the Age of Health Reform	
	Panelists: <i>John Edwards</i> , Director, PwC Healthcare Practice <i>Benjamin Isgur</i> , Director, PwC Health Research Institute <i>Eric Meinkow</i> , Director, PwC Healthcare Practice	
	Sponsored by: PwC	
8:30 am	Innovation: Leading the Way Through Global Product Design	- Theatre
	The automotive industry has gone through an amazing transition in the last three years. This session will feature a discussion on how product innovation and design were critical elements in the global turnaround and how companies who kept new product designs in the pipeline were able to lead the recovery.	
	Introduction: <i>Rick Hanna</i> , Global Automotive Leader, PwC Automotive	
	Speaker: <i>Ralph Gilles</i> , President and CEO, SRT Brand	
	and Motorsports; Senior Vice President, Design, Chrysler Group, LLC	
	Panelist: <i>Irme Molnar</i> , Dean, College of Creative Studies	
	Moderator: <i>John McElroy</i> , Host, Autoline	
	Sponsored by: PwC	
8:30 am	Refreshments	- Parlor
	Sponsored by: GalaxE.Solutions	
9:30 am	Innovation: Improving Health Care Practices in the Private Sector	- Theatre
	National health care legislation is changing one of Michigan's most prominent industries. One of the nation's foremost authorities on health care innovation will provide a valuable entrepreneurial perspective on how the private sector can better shape national health care	

policy, contain costs and improve patient care.

Introduction:

Nancy Schlichting, CEO, Henry Ford Health System; Chairman, 2012 Mackinac Policy Conference

Speaker:

Michael O. Leavitt, Former Secretary, U.S. Department of Health and Human Services; Former Governor, State of Utah

Interviewer:

Nolan Finley, Editorial Page Editor, *The Detroit News*

Presenting Sponsor:

Michigan Health & Hospital Association

Supporting Sponsors:

Detroit Medical Center

Henry Ford Health System

Saint Joseph Mercy Health System

10:15 am Break

- Theatre

Quick Exercise Tip from Detroit Lions Quarterback Matthew Stafford

Sponsored by:

Blue Cross Blue Shield of Michigan

10:30 am Detroit: A Tale of Two Cities

- Theatre

Is Detroit failing or thriving? How can a city that has experienced decades of decline also be the city of prolific philanthropy, a renewed auto industry and a hotbed of dynamic entrepreneurs? This session will examine whether or not a thriving business community can overcome or help resolve a city's long-standing challenges.

Speaker:

Anthony Williams, Former Mayor, Washington, D.C.

Panelists:

Red Elk Banks, Executive Operations

Coordinator, Whole Foods Market

Sandy K. Baruah, President and CEO, Detroit Regional Chamber

Moderator:

Stephen Henderson, Editorial Director, *Detroit Free Press*

11:30 am Lunch

- Parlor

11:30 am Live Healthy. Live Grand. Cooking Demonstration

- Parlor

Sponsored by:

Blue Cross Blue Shield of Michigan

11:30 am KPMG Hosted Lunch Session

- Grand Pavilion

**KPMG Hosted Lunch Session:
How Manufacturing Can Drive the Future
of Michigan's Automotive Industry**

This session will convene a powerhouse panel of experts in the automotive and manufacturing space from diverse perspectives, including academia, industry and government. This collaborative approach correlates to the need to have a unified voice that will ultimately serve the MICHauto goal of driving research and development and innovation in advanced manufacturing and technology in the automotive space.

Panelists:

David Cole, Chairman, Auto Harvest; Chairman Emeritus, Center for Automotive Research
Sridhar Kota, Professor, University of Michigan; Assistant Director, Advanced Manufacturing and ASME Fellow, White House Office of Science and Technology Policy
Tim Manganello, Chairman and CEO, BorgWarner Inc.
John Smith, COO, Global Fuelbox, LLC; Past Group VP Global Product Planning, General Motors

Moderator:

Gary Silberg, Partner, Transaction Services Practice and National Sector Leader, Automotive Industry, KPMG

Sponsored by:

KPMG

11:30 am Lunch Session

- Brighton Pavilion

**Veterans Entering the Workforce: An
Economic Advantage to Michigan**

Michigan has the second highest unemployment rate of Iraq and Afghanistan veterans at 29% and also ranks last in the country for utilization of benefits available to them. Veterans represent a vast pool of skilled talent with the potential to become entrepreneurs, help businesses grow, and drive Michigan's economic growth. There are numerous resources available to connect employers with highly skilled veterans and build a better Michigan in the process.

Panelists:

Justin Bajema, President and Founder, Access Property Management Group, LLC; Veteran Entrepreneur
John M. Dunn, President, Western Michigan University
Major General Gregory Vadnais, Adjutant General Director, Military and Veterans Affairs, State of Michigan

Sponsored by:

Chase

12:45 pm Collaboration: Corporate
Investment in Communities

- *Theatre*

Corporations play a crucial role in the vitality and growth of their communities. Top regional corporate CEOs from across the state will share insights on innovative opportunities for corporations to be a catalyst for economic growth and leaders in community development and philanthropy.

Panelists:

Gerry Anderson, Chairman, President and CEO, DTE Energy

James Dunlap, Senior Executive Vice President, West Michigan Regional President, Huntington Bank

Nancy Schlichting, CEO, Henry Ford Health System; Chairman, 2012 Mackinac Policy Conference

Moderator:

Chip McClure, Chairman, CEO and President, Meritor, Inc.; Chairman, Detroit Regional Chamber

Sponsored by:

DTE Energy

2:00 pm Collaboration: Moving Urban
Areas Forward

- *Theatre*

A moderated discussion about revitalizing urban areas as Detroit and Pittsburgh continue to progress and become more economically competitive. This session builds off of the 2010 Mackinac Policy Conference dialogue, which resulted in sending a delegation of business, civic and political leaders on a tour to see the effects of the economic turnaround in Pittsburgh.

Introduction:

Richard DeVore, Regional President, Detroit and Southeast Michigan, PNC

Panelists:

Joseph Guyaux, Senior Vice Chairman and Chief Risk Officer, PNC

Roger Penske, Founder and Chairman, Penske Corporation

Moderator:

Tom Walsh, Business Columnist, *Detroit Free Press*

Sponsored by:

PNC

3:15 pm Meet-and-Greet Photo
Opportunity

- *Porch*

In celebration of the return of the Detroit

Chevrolet Belle Isle Grand Prix this year, meet Team Penske Izod Indy Car Series drivers during a meet-and-greet session and photo opportunity.

Team Penske Izod Indy Car Series Drivers:

Ryan Briscoe

Helio Castroneves

Will Power

Sponsored by:

PNC

3:30 pm MEDC Hosted Session

- Brighton Pavilion

MEDC Hosted Session:

**Global Marketplace: Michigan Origins,
Global Destinations**

As the ninth largest exporting state in the nation, international trade is critical to opening up new markets and leveling the playing field for Michigan businesses. The Michigan Economic Development Corporation (MEDC) serves as Michigan's one-stop shop for export assistance tools and this session will include a discussion of the importance of exporting to Michigan's economy, how to boost sales and profits of Michigan businesses and create market diversification through exports, and the tools available through MEDC to help you do business abroad.

Panelists:

Alec Amstutz, Vice President Finance and Operations, DCL Inc.

Fritz Carlson, President, Acme Manufacturing Co.

Marcos Dantus, President and CEO, BioPhotonic Solutions Inc.

Moderator:

Deanna Richeson, Director, Export Program, Michigan Economic Development Corporation

Sponsored by:

Michigan Economic Development Corporation

4:30 p.m. Detroit Regional Chamber Political
-to- Action Committee Reception

- Jockey Club

6:00 p.m.

*Conversations with candidates for U.S. Senate
(Separate ticket required)*

The Michigan Senate race is sure to be one of the most watched in the nation during the pivotal 2012 election. This session will feature a forum-style discussion with speakers taking the stage separately as they exclusively address the reception attendees during the heart of the campaign.

Panelists:

Sen. Debbie Stabenow, U.S. Senate

Pete Hoekstra, Former U.S. Representative

Clark Durant, Founder, Cornerstone Schools

Moderator:

Rick Pluta, Managing Editor and State Capital Bureau Chief, Michigan Public Radio

Sponsored by:

Foster Swift Collins & Smith PC

6:00 pm Evening Reception

- *Porch/Parlor*

Entertainment:

Alex Graham and Grand Hotel Quartet

Sponsored by:

Accenture

7:00 pm Politics: 2012 Election Outlook

- *Theatre*

Three of the nation's most influential political minds will take the stage in a session offering insight on how the 2012 election will impact our country, bringing a national perspective to the Conference discussion. This renowned group has a firsthand perspective into some of the most crucial political events of our times.

Speakers:

Donna Brazile, Vice Chair, Voter Registration and Participation, Democratic National Committee; Best-Selling Author

Tucker Eskew, Former Deputy Assistant to President George W. Bush; Former Director, White House Office of Global Communications

Moderator:

Harold Ford Jr., Former U.S. Representative; NBC News Analyst

Attendees will have the opportunity to participate in a straw poll for the 2012 Presidential Election through interactive audience response voting.

Sponsored by:

ITC Holdings Corp.

8:00 pm Dinner on Your Own

8:00 pm Comcast Business Class Hosted Reception

- *Brighton Pavilion*

Comcast Business Class Hosted Reception:

Ovation Network premiere screening of Detroit-filmed reality show, 'Motor City Rising.'

Sponsored by:

Comcast Business Class

8:00 pm MLive Media Group Hosted Event

- *The Gate House*

MLive Media Group Hosted Event:
MLive in Metro Detroit

Entertainment:

American Idol Finalist Matt Giraud

Sponsored by:

MLive Media Group

10:00 pm Party in the Parlor

- *Parlor*

Entertainment:

Alex Grham and the Grand Hotel Quartet

Sponsored by:

Operating Engineers Local 324 Labor
Management Education Committee
Walbridge

10:00 pm Classics at the Cupola

- *Cupola Bar*

Entertainment:

Charles and Gwen Scales

One of Metro Detroit's hottest duo's. Look forward to an evening of Motown, pop, soul, and easy listening classics.

Sponsored by:

Greektown Casino-Hotel

Thursday, May 31

7:00 am Communication Center Open

Sponsored by:

AT&T

7:30 am Coffee Service and Continental
Breakfast

- *Comcast Business Class Cafe*

8:00 am Innovation: The Future of Urban
Mobility

- *Theatre*

During this session, Bill Ford, executive chairman of the board, Ford Motor Company, will discuss his vision for the future in regard to urban mobility and global gridlock issues, and how Michigan is well-positioned to lead the world in automotive communications innovation. He will also explore how automakers, technology companies and governments must work together to prevent global gridlock and maximize energy and resources.

Introduction:

Nancy Schlichting, CEO, Henry Ford Health System; Chairman, 2012 Mackinac Policy Conference

Speaker:

William C. Ford Jr., Executive Chairman of the Board, Ford Motor Company

Sponsored by:
Ford Motor Company

8:00 am Refreshments

-Parlor

Sponsored by:
Plunkett Cooney

9:00 am Business Leaders for Michigan:
Blueprint for a New Michigan

-Theatre

During this session, Business Leaders for Michigan will discuss their comprehensive plan for the future of Michigan and the 2012 Michigan Turnaround Plan (MTP). The MTP is an aggressive agenda which sets out to make Michigan a top 10 state for job, economic and personal income growth.

Panelists:

Mary Sue Coleman, President, University of Michigan

William C. Ford Jr., Executive Chairman of the Board, Ford Motor Company

Mike Jandernoa, Former Chairman and CEO, Perrigo

Hans-Werner Kaas, Director, McKinsey & Company

Moderator:

Daniel Howes, Business Columnist and Associate Business Editor, *The Detroit News*

Sponsored by:

Charter One
Crain's Detroit Business

9:30 am Governor Snyder: Keynote
Address

-Theatre

Michigan's 48th governor returns to the Mackinac Policy Conference once again to help define the path Michigan needs to follow in order to become more globally and financially competitive as well as highlight the indicators of a positive turnaround currently appearing throughout the state.

Introduction:

Daniel J. Loepp, President and CEO, Blue Cross Blue Shield of Michigan

Speaker:

Rick Snyder, Governor, State of Michigan

Interviewer:

Stephen Clark, News Anchor/Multimedia

Journalist, WXYZ-TV

Sponsored by:

Blue Cross Blue Shield of Michigan

10:15 am Staging a Comeback: Michigan's
Role in the Economic
Transformation of America

-Theatre

Thomas Friedman's recently published best-
selling book, "The World is Flat,"

seller, "That Used to Be Us: How America Fell Behind in the World it Invented and How We Can Come Back," will be the basis for a discussion about the impact of the global economy on the U.S. and Michigan's future. Michigan has a big role in the economic transformation of our country and this session will provide a global perspective on competition, trade, energy, politics and society.

Speaker:

Thomas Friedman, Foreign Affairs Columnist,
The New York Times; Best-Selling Author

Interviewer:

Devin Scillian, Anchor, WDIV-TV 4, NBC

11:15 am Break

- Theatre

**Quick Exercise Tip from Detroit Lions
Quarterback Matthew Stafford**

Sponsored by:

Blue Cross Blue Shield of Michigan

11:45 am Collaboration: The Fab Five
Return

-Theatre

This session exemplifies the importance of improving regional collaboration by joining city and county officials for a discussion on how Michigan can better compete in the global marketplace. This will be a dynamic discussion of how regions throughout the state can work together in making Michigan successful.

Panelists:

Dave Bing, Mayor, City of Detroit
Robert Ficano, Executive, Wayne County
Mark Hackel, Executive, Macomb County
L. Brooks Patterson, Executive, Oakland County
Conan Smith, Chairman, Washtenaw County Board of Commissioners

Moderator:

Paul W. Smith, Host, News/Talk WJR 760 AM

Sponsored by:

Delta Air Lines

1:00 pm Michigan's Big Debate: The
Issues of 2012

-Theatre

An interactive, moderated discussion on Michigan's most debated issues such as the renewable portfolio standard, right to work and emergency financial manager law. Includes real-time interactive voting from the audience.

Moderator:

Carol Cain, Journalist, WWJ-TV, CBS

2:00 pm Results: Holding Ourselves
Accountable

-Parlor

This session will close the Conference with an outline of the action items on the 2012 Mackinac Policy Conference To-Do List.

Panelists:

Sandy K. Baruah, President and CEO, Detroit Regional Chamber

Nancy Schlichting, CEO, Henry Ford Health System; Chairman, 2012 Mackinac Policy Conference

Moderator:

Christy McDonald, Journalist, Detroit Public Television

3:30 pm Canvas and Cocktails

-Porch (West End)

6:00 pm Lobster Broil and Clam Bake

- The Gate House

Entertainment:

Los Gatos

This hot and sassy quintet brings their turbo-charged injection of Latin rhythms to Mackinac. The band's charisma and universal magnetism, punctuated by timbale and conga accents, will keep your feet moving.
